

Port Olympia Vision 2050 – Community Input Sort (12-3-18)

At-a-Glance Version (9,336 inputs sorted)

1. When you think of the Port today, what's the first thing that comes to mind?

Waterfront + Marina + Downtown (1,015)

- Viewing, Being by the Waterfront/Water/Sound/Harbor/Beautiful/Relaxing/Clean/Home (311)
 - Boats/Marina (204)
 - Port Plaza/Tower/Boardwalk Percival Landing (105)
- Events/Activities/Festivals/Music/Fun/Entertainment/Gathering Place/Families + Friends/Community (137)
 - Park/Playground Bike Path/BFJ Trail/Recreation/Tourism (88)
 - Farmer's Market/District (81)
 - Restaurants/Food/Drink/Shopping (53)
- Downtown Olympia/Homelessness (36)

Marine Terminal, Jobs + Economy + Airport (889)

- Ships/Cargo/Cranes/Working Waterfront/Terminal/Loading Docks/FTZ/Imports-Exports/World Trade (342)
 - Lumber/Logs/Log Yard/Timber/Logging/Wood/Logging Ships (232)
 - Not busy enough/need to diversify/under-utilized/poor choice of cargo/get rid of it (79)
- Economic development/job creation/Industry/Local Investment + Income/Family-wage Jobs (125)
 - Ability to close infrastructure gaps/Ag resource/Real estate + landlord (36)
- Airport/Airplanes (75)

Leadership + Management (198)

- Dysfunctional/Fighting Commission/ Conflict/Controversy/Chaos/Overly Political/Bad Press/Protestors (87)
- Corruption/Irresponsible Spending/Waste of Money (41)
- Doing good things/doing great job/underappreciated/getting better (39)
- Unclear vision/poor management/slow to change/unfocused mission (31)

Environment (59)

- Pollution/Environmental Concerns/Dirty Water/Sea Level Rise (40)
- Environment/Stewardship/Remediation/Capitol Lake Issue (19)

2. Priority areas for revenue growth?

Real Estate + Biz Development (532)

- Real Estate/Development (246)
- Infrastructure development/address homelessness/clean energy/housing (144)
- Business Development/Economic Development/Business Incubation/Ag (142)

Marina Destination + Tourism (527)

- Expand Marina/Waterfront/Harbor/Marine-Based Tourism/Marina Village/Marina Destination (527)

Marine Terminal (526)

- Marine Terminal/Shipping/Trade/Import-Export/Expand and Diversify Terminal Cargoes (274)
- Ferries/Fast Ferries/Water Taxis/Mosquito Fleet/Sea Planes (120)
- Close/Change/Redevelop Marine Terminal/Ship Different Stuff/Don't Dredge/Expand Access (67)
- Cruise Ships/Tour Boats/Dinner Cruises (65)

Airport (253)

- Airport/Commercial Flights/Passenger Flights as future revenue source/Airport property development (248)
- NOT airport development (5)

Other Revenue Suggestions + Levy/Taxes (142)

- Cap/don't raise taxes/less tax/other kind of tax/fees/become a different kind of organization (62)
- All of the above/whatever it takes to depend less on taxes (51)
- Use levy/property taxes as future revenue source (29)

3. Looking forward, what do you perceive as most significant barriers to success?

Physical/Infrastructure/Inherent/Systemic/Regulatory (730)

- Don't feel safe/Don't like panhandling/Homeless/Vandalism/Downtown not safe and clean (377)
- Lack of space at terminal/size/no access to land or additional real estate/difficult to access (111)
- Environment/environmental degradation/environmentalism/pollution (68)
- Climate change/global warming/sea level rise/dredging (59)
- Permitting/Regulations/Land Use Restrictions/bureaucracy (59)
- Conflicts with downtown/growth/congestion/parking/logging trucks (41)
- No Ferry Service/Lack of air service/need better marina options (15)

Internal/Policies and Actions (551)

- Money/Funding/Financial/Revenue/Budget Challenges/Property Tax Resistance (212)
- The public doesn't have a clear understanding of what all the Port does (147)
- Bad management/lack of focus/lack of vision/lack of inertia (107)
- Controversial shipments/conflict over marine terminal/shipping challenges/tariffs (85)

Political/People (342)

- Politics/Dysfunctional Commission (180)
- Protestors/Radical Extremists/Activists (53)
- No-growth people/"Nimby"/Anti-Business (58)
- Public opinion/perception/support/voters (51)

4. Over the longer-term, where should Port focus direction and/or investment?

Waterfront + Marina + Other Community Assets (627)

- Community assets/Expand the marina/recreational activities/tourism/retail/entertainment destination (278)
 - Parks/Open Space/Recreation/Community Access/Trails/Exhibits/Open Space (174)
 - Events and activities at Port Plaza/More parking (143)
 - Marina/Boatyard Improvements/More slots for boats and mooring/Boating destination (32)

Economy + Real Estate + Infrastructure (355)

- Creating economic opportunity/support business/jobs + employment/enviro-friendly + small business (242)
- Real Estate/Property Development/Housing/Infrastructure (113)

Environment (256)

- Environment/Environmental Stewardship (171)
- Clean water/waterway health/sustainable salmon and water habitat (62)
- Climate change adaptation/Protect against sea level rise (13)
- Habitat protection/Focus on wildlife/Preserve natural lands (10)

Marine Terminal (129)

- Grow/Support/Preserve the Marine Terminal/Expand Shipping and Import-Export (92)
- Rethink the Marine Terminal/Do Other Stuff Rather Than Logs (20)
- Close the marine terminal (17)

Airport (81)

- Airport/Regional Commercial Air Flights-Service + More Airport Business (81)

5. What would you like to say about the Port in the future? #1 priority?

Marina + Waterfront/Events + Activities (547)

- Events/Great place to entertain and visit/Fun/Family activities/Food/Concerts/Beautiful destination (278)
- Provides public access to waterfront/recreation/great trails and walking (126)
- Develop Swantown with activities and business, mixed-use (76)
- Boating/Water activities/Expanded marina services (67)

Leadership + Operations (485)

- Keep up great work/love the Port/Thank you/Keep going same direction/focus on core lines of business (171)
- Community-focused/Represent whole County/Partnerships/Balance economy + environment (117)
- Functioning Port Commission/Stronger leadership/Less fighting/Better structure/Transparency (76)
- Self-sustaining/sound financial practices/better use of tax dollars/keep viable (65)
- Don't pander to minority groups with agenda (29)
- Be forward thinking/visionary/great place to work/best port on west coast (27)

Jobs + Economy + Infrastructure (409)

- Growth/Jobs/Increased Revenue/More Business/Tourism (322)
- More real estate/more development/more commercial-retail/housing (56)
- Infrastructure (31)

Marine Terminal (254)

- More Import/Export/International Shipping (96)
- Ferries/Water Taxi to Tacoma-Seattle/Cruise, cruise line or boat tours (75)
- Close the Marine Terminal and put that land to other uses (31)
- Don't ship coal/military products/rethink marine terminal operations (30)
- Get out of the log business/ship value-added timber/restructure log truck routes (22)

Environment + Sustainability (247)

- Environmental stewardship/sustainability/green practices (153)
- Clean water (62)
- Estuary/Capitol Lake Issue (20)
- Address Sea Level Rise (12)

Info + Engagement (128)

- #1 priority is to educate the community to the value of the Port's activities (82)
- More/Better Public Involvement (46)

Airport (54)

- Airport/Airport expansion/Airport for the future/Passenger service (52)
- Do not expand the airport. We do not need air traffic. The airport is just for private jets/the rich. (2)